



Research • Treatment • Hope

TEAM CAPTAIN INFORMATION



The Foundation of Hope for Research and Treatment of Mental Illness

August 2011

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Dear Team Captain:

Thank you for your interest in organizing a team for the Annual Thad and Alice Eure Walk for Hope. For 22 years, the Foundation of Hope has held the Walk for Hope, raising \$500,000 last year alone to fund local scientific research to find causes, cures and more effective treatments for mental illness. The Walk also provides the community with the opportunity to embrace mental illness and support those living with these devastating illnesses. Our team captains are an important part of this community awareness and have proven to be an incredible resource as leaders helping to build walk participation to its highest level ever in 2010! With your continued support we can top even this record!

The goal of this packet is to make your job easy and enjoyable. You will find information about the registration process and opportunities to help you raise more money for the research and treatment of mental illness. Please read this entire team information packet carefully and follow the procedures outlined for registering your team. Please call our office at 781-9255 should you have questions.

We are delighted that your team will celebrate with us at the 23rd Annual Thad and Alice Eure Walk for Hope on Sunday October 9. We look forward to working with you to make the 2011 Walk a great success.

See you on Walk Day!

Sincerely,

Dena

Dena Birks
Event Coordinator

THE FOUNDATION OF HOPE FOR RESEARCH AND TREATMENT OF MENTAL ILLNESS

Who We Are:

The Foundation of Hope for Research and Treatment of Mental Illness is a 501(c)(3) non-profit organization established in 1984 by the late Thad and Alice Eure, founders of the Angus Barn in Raleigh, NC. Federal Tax Id# 56-6246626.

Mission Statement

The mission of the Foundation of Hope is to promote scientific research aimed at discovering the causes and potential cures for mental illness in order to develop more effective means of treatment. Additionally, the Foundation is committed to raising community awareness and supporting effective treatment programs.

The Foundation of Hope provides financial support for ongoing and new research, treatment and the development of researchers through the University of North Carolina Neuroscience Hospital and its affiliated programs.

Research Facts:

- The Foundation has awarded over 100 local scientific research grants totaling more than \$3.2 million.
- Local research grants have leveraged an additional \$100 million in federal grants.
- Areas of research include, but are not limited to:
 - schizophrenia
 - anorexia nervosa
 - alcoholism
 - depression
 - bipolar disorder
 - dementia
 - autism
 - post-traumatic stress disorder

What they are saying.....

“I can't adequately express my appreciation to the Foundation of Hope for their role in educating the public about the ravages of mental illness and for their steadfast and critical support of psychiatric research. The studies that the Foundation has helped fund offer the promise of identifying underlying mechanisms of and new treatments for a range of serious, debilitating illnesses, from schizophrenia and alcoholism to Down's syndrome and postpartum depression. The Foundation is a treasure for the people of North Carolina.”

*David Rubinow, M.D., Assad Meymandi Professor and Chair of Psychiatry,
University of North Carolina School of Medicine, Department of Psychiatry*

“Having so many people talking to their friends and neighbors to raise money and being together at the Walk is inspiring. It goes a long way in making mental illness less of a mystery and into something we can talk about and do something about.”

*John H. Gilmore, M.D., Professor and Vice Chair for Research & Scientific Affairs;
Director of the Center for Excellence in Community Mental Health,
University of North Carolina School of Medicine, Department of Psychiatry*

FACTS ABOUT MENTAL ILLNESS

Mental illnesses are medical conditions that disrupt a person's thinking, mood, ability to relate to others, and daily functioning. Mental illnesses are biologically based brain disorders. They cannot be overcome through "will power" and are not related to a person's "character" or intelligence. Serious mental illnesses include major depression, schizophrenia, bipolar disorder, obsessive compulsive disorder (OCD), panic disorder, post traumatic stress disorder (PTSD), and borderline personality disorder. Mental illness can affect persons of any age, race, religion, or income.

Mental Illness in the United States:

One in four adults, approximately 57.7 million Americans, experiences a mental health disorder in a given year. One in seventeen Americans live with a serious mental illness.

At least one in five children and adolescents has a mental health disorder. At least one in ten, or about 6 million lives with a serious disorder. Over 50% of students with a mental disorder age 14 and older dropout of high school, the highest dropout rate of any disability group.

One in five people in the United States will face mental illnesses in a loved one, and one in four knows someone personally who has a mental illness.

The economic costs of mental illnesses in the United States (due primarily to lost productivity and early morbidity) exceed \$72 billion annually.

Major depressive disorder affects 14.8 million American adults and is the leading cause of disability in the United States.

An estimated 2.4 million Americans live with schizophrenia. Less than 50% receive treatment. One in ten commits suicide.

Bipolar Disorder affects 5.7 million American adults annually.

The second leading cause of premature death among illnesses is mental disorders.

Mental Illness in North Carolina:

More than 1.5 million North Carolinians have a mental illness. About 680,000 of them experience some functional impairment because of their mental illness.

Approximately 148,000 adults in North Carolina have a severe and persistent mental illness.

In North Carolina, between 45,000 and 81,000 children and adolescents have a serious emotional disorder.

GENERAL INFORMATION

The Walk is on Sunday, October 9, 2011
at the Angus Barn.

Walkers and runners will park at a designated lot (Park and Ride Lot # 5 off Lumley Road) at Raleigh Durham Airport and shuttle service is provided to and from Angus Barn from 7:00 am to 3:00 pm.

Run Registration opens at 7am and the Run begins at 8am
Walk Registration opens at 8am and the Walk begins at 10 am

Each walker is responsible for raising a minimum of \$60.00 (adult), \$30.00 (children or fulltime student), \$150.00 Family Pack (includes 5 family members). You can encourage your team to set HIGHER goals. The average donation for team members is \$160.00. To raise money ask friends, family or co-workers to sponsor you. Just 6 friends at \$10.00 each reaches your fundraising minimum

Walk options

10k (6.2 miles) through Umstead State Park
5k (3.1 miles) turns around at Visitor Center in Umstead State Park
1 mile Nature Walk around Angus Barn Lake

You do not have to walk, just bring your contribution & enjoy the day.

There are Hope Mobiles along the route to pick you up if you get tired.

At the conclusion of the walk there is a celebratory festival with food, music, prizes and mental health informational booths.

Bring your collection envelope (filled out completely and legibly please) with you on Walk Day or Bank Days

100% of the money raised by walkers funds research for mental illness.
The proceeds stay right here in the Triangle!

We will hold the drawing for raffle ticket sales on Walk Day. In order to be included in the raffle, ALL stubs MUST be turned in by Friday, October 7th.

RUN FOR HOPE

**3rd Annual Thad & Alice Eure Run for Hope
Sunday, October 9, 2011**

This USA Track and Field certified 10k (6.2 mile) run takes the same route as the Walk for Hope from Angus Barn Restaurant through William B. Umstead State Park and returns to the Barn.

Run registration/Chip pick up opens at 7 am
(Timing chips are for 10k runners only)
Runners take off at 8 am



To register simply go to www.walkforhope.com click the register link or download the registration form or call the Walk office at (919)781-9255.

FORMING A TEAM

Ask at least 5 of your co-workers, friends, neighbors and family members to join you on your team.

Display Walk brochures and posters at your office, school, church, gym, swim club, break room, grocery stores and even rest rooms.

Team members are eligible for the Top 10 money raising individual prizes.

TEAMS CONSIST OF 5 OR MORE PARTICIPANTS.

Tell people what you know about the Foundation of Hope, mental illness and
***HOW FUN AN EVENT THE WALK IS, ESPECIALLY
THE POST WALK CELEBRATION!!!***

Make plans to join other teams and walkers
on Sunday, October 9th, 2011
at The Angus Barn for a
GREAT TIME for a GREAT CAUSE!!!!



ONLINE REGISTRATION AND DONATIONS

HOW TO REGISTER

Go to walkforhope.com and click on register here.

Enter your individual information: name, address, phone, user name and password. This user name and password allows you to go back into the Walk for Hope website and see incoming contributions to your walk collection. Collection envelopes will be mailed directly to you and your team members if one is requested when registering online.

HOW TO REGISTER YOUR TEAM

Go to walkforhope.com and click on register here.

Check box to create a new team. Enter team name.

Enter your individual information: name, address, phone, user name, and password. Share team name with your potential team members so they can easily join your team.

HAVE OTHERS JOIN YOUR TEAM

Go to walkforhope.com and click on register here.

Check box to join an existing team, enter team name.

Enter individual information: name, address, phone, user name, and password
Once registration has been received a collection envelope will be sent to each walker if one is requested.

ONLINE CONTRIBUTIONS

Go to walkforope.com and click on donate now.

Check box to donate to a walker. Enter walker last name or team name.

Follow directions for entering amount of donation and credit card information. You will receive an email transaction confirmation.

COMPANY MATCHING GIFT PROGRAMS

Don't forget about company matching gift programs - check to see if your employer matches and have your contributors check to see if their employer has a matching program. Matching is a great way to increase your team contributions!

BANK DAYS

23rd Annual Thad & Alice Eure Walk for Hope

Where: The Foundation of Hope office
(located at the Angus Barn)

When: Thursday, October 6th from 12-6pm

Friday, October 7th from 10am-6pm

Saturday, October 8th from 10am-6pm

Why: To beat the lines on Sunday. Turn in your money, raffle tickets, and pick up your t-shirts and walker numbers.

If there is one check for the team's total money raised, please make sure that the collection envelope states that this is the Team's TOTAL dollars and include the break down for each team member.

FUNDED PROJECTS LIST

Since 1985, the first year a gift was made, The Foundation of Hope for Research and Treatment of Mental Illness has funded more than 105 local research projects totaling over \$3.2 million. These funds have factored into an additional \$100 million in federal grants at The University of North Carolina at Chapel Hill. Types of research projects funded include but not limited to schizophrenia, anorexia, depression, bipolar disorders, autism, anxiety disorders, post-partum depression, post-traumatic stress disorder and social phobias. Below is the list of funded projects for the past three years. Thank you for your continued support because every step you take moves us closer.

Researcher/Applicant

Title

2011

Dr. Franc Donkers	Assessing the Integrity of the Brain's Rhythm-Generating Networks in Infants at Familial High-Risk for Schizophrenia
Dr. Susan Killenberg	Repetitive Transcranial Magnetic Stimulation for the Treatment of Postpartum Depression
Dr. Garret Stuber	Dissecting Amygdala-Cortical Neural Circuits that Mediate Fear and Anxiety
Barrett Joyner	The Healing Place*
Alice Lutz	Triangle Family Services*
Lee James	XDS, Inc*

2010

Dr. Cynthia Bulik	Genetic Consortium for Anorexia Nervosa (GCAN)
Dr. Gary Duncan	Preclinical Assessment of Kainite Antagonists as a Potential New Class of Antipsychotic Drugs
Dr. Darin Knapp	Pathological Responses to Acute Challenges in a Fawn Hooded Rat Model of Comorbid Alcoholism and Depression
Dr. David Penn	Internet-based CBT for Individuals with Schizophrenia
Dr. Joseph Piven	Mapping the Development of Joint Attention Neural Circuitry: A Preliminary step in Developing a Screening Test for Autism
Trish Hussey	Freedom House Recovery Center*
Marc Jacques	North Carolina Mental Health Consumers' Organization*

2009

Dr. Gabriel Dichter	Neural Correlates of Reward in Autism
Dr. Brian Sheitman	Research Infrastructure UNC Center for Excellence in Community Mental Health
Dr. Linmarie Sikich	Pilot Study of Intensive Computerized Brain Training in Early Onset Schizophrenia and Schizoaffective Disorder
Dr. Lisa Tarantino	Genetic Basis of Hormone-Sensitive Affective Dysregulation: Haplotype Association Mapping
Sheila Singleton	North Carolina Depressive and Bipolar Support Alliance*
Carolyn Zahnow	Wake Forest Survivors of Suicide*

* Community Service Grants made possible through a grant from GlaxoSmithKline

HOW TO CONTACT US

Have a question about

Registration?

Forming a Team?

The Foundation of Hope?

The Walk for Hope?

Or need some other
information?

Our office is located at
The Angus Barn Restaurant
(across parking lot from restaurant)

Our mailing address is:
9401 Glenwood Avenue
Raleigh, NC 27617

Phone: 919-781- 9255

Fax: 919-781-9621

Website: www.walkforhope.com

Find us on Facebook! (Walk for Hope)

Email: bebee@walkforhope.com
dena@walkforhope.com
robin@walkforhope.com

We will be happy to help!