



The 6th Annual George Thanhauser Bike for Hope

SATURDAY, MAY 15th, 2010
TREK BICYCLES OF RALEIGH, DURANT ROAD

REGISTRATION / STAGGERED START

50-mile REGISTRATION 7 AM, RIDE STARTS 8 AM
32-mile REGISTRATION 8 AM, RIDE STARTS 9 AM
15-mile REGISTRATION 9 AM, RIDE STARTS 10 AM

- *Big Wheel Races (Adults and Kids)*
- *Other Family Activities*
- *Raffle Prizes*

REGISTRATION FEE TO RIDE / COST:

- \$35 Per Biker

MONEY RAISING OPPORTUNITIES:

Biking is not an individual sport. We are encouraging riders to bring a team to this year's event. If you are not part of a team, no problem, raise money for yourself.

GOALS and EVENT OVERVIEW

Our goal is to attract a minimum of 300 bikers to help ride for the cause, to help raise money for research in mental illness. The objective of the event is to create an annual SPRING event that plays off of the equity that the Walk for Hope has already established. The "Bike for Hope" will also cater to an audience that the Walk has been unable to reach due to the limitations of the current Walk event. The event will begin and end in the parking lot of the Trek store. In the morning we will feature a healthy breakfast to get the bikers juiced up for their selected ride. There will be various pit stops where bikers can get a little gas, and when they finish we will have food and refreshments to re-energize them for a job well done. Have a break down, NO PROBLEM, there will be sag wagons there to help stranded bikers should they need assistance.

Dear Riders,

Last year, participants of the 21st Annual Thad and Alice Eure Walk for Hope took 65 million steps to help fight mental illness. Since 1988, steps like these have raised funds to help local researchers get closer than ever to effective treatments for bipolar, depression, schizophrenia, anorexia and more.

The Eures created The Foundation of Hope for Research and Treatment of Mental Illness in 1984 to shed light on mental illness and improve the lives of those who suffer from it. Their commitment to finding cures for mental illness began in 1977 when a family member was diagnosed with a chronic bipolar disorder. Unfortunately at that time, there was almost no research being done in mental illnesses' treatments, causes and cures.

The Foundation has given over \$2 million to fund local research and treatment. This "seed money" has leveraged an additional \$100 million in federal grants.

And whether you participate every year or this will be your first, thank you and we hope you'll continue to join us for years to come.

**THANKS AGAIN FOR
YOUR SUPPORT OF
THIS CAUSE!**

THE DETAILS:

- There will be three different rides with three start times. Please note your selected time.
- Rest stops and refreshments are available along the ride.
- Rescue vehicles will be riding the course to help stranded bikers. (vehicles provided by Fred Anderson Toyota)
- Bikers under 16 must be accompanied by an adult on the 32 and 50 mile rides.
- Please leave your pets at home.
- The ride is on rain or shine.

FOR MORE INFORMATION:

walkforhope.com (919) 781-9255
TREK BICYCLES OF RALEIGH (919) 845-2600



DEDICATION

This ride was started in 2004 as a bike and hike for friends in memory of George Thanhauser who lost his year-long battle with cancer.

George owned Town and Country Bike shop in Wake Forest after retiring from IBM. George was an avid biker who knew no strangers. He may not be here to ride with us today physically but spiritually he will always be watching over us.

REGISTRATION

To register online visit www.walkforhope.com

YES, I want to participate in the Bike for Hope.
Please send a registration packet to:

Name _____

Address _____

City _____ State _____

Zip _____ Home Phone _____

Work Phone _____ E-mail _____

Company Name (if applicable) _____

Team Name/Team Captain (if applicable) _____



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T-Shirt Size: XXL XL L M S

I plan to participate in 50-mile 32-mile 15-mile

Note: Changes can be made at registration

I will not be able to ride in this year's Bike For Hope. Enclosed please find my contribution of \$ _____

BIKE ROUTE OPTIONS

50-MILE RIDE:

A challenging ride that heads out toward Creedmoor offering a series of hills and curves with two rest stops. Not recommended for a beginning biker. Registration at 7am. Ride begins at 8am. Leaves from Trek Bikes (Durant Road).

32-MILE RIDE:

An average ride offering a series of hills and curves. There will be one rest stop on this ride. Registration at 8am. Ride begins at 9am. Leaves from Trek Bikes (Durant Road).

15-MILE RIDE:

An average ride offering a series of hills and curves. There will be one rest stop on this ride. Ride is OK for beginner bikers. Registration at 9am. Ride begins at 10am. Leaves from Trek Bikes (Durant Road).

RAISE MONEY/WIN PRIZES:

The Bike for Hope offers great prizes for those who raise additional money for themselves or their team.

All participants receive the 2010 Bike for Hope t-shirt and qualify for dozens of great prizes to be given away in the drawing during the post-ride celebration. Post-ride celebration for all bikers will be held in the parking lot of Trek Bikes.

May 15, 2010



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